

High Plains Recreation Ass., INC.
Indian Hills Golf Course
Board of Directors Meeting
February 25, 2015

Meeting was called to order at 6:45 p.m. by President Dick Mekelburg. 6 of the 7 board members were present, Dick Mekelburg, Tony Probasco, Nolan Bohm, Tim McClung, Lance Hettinger, and Ron Armstrong. Also, in attendance were members Tami Cannon, Dennis Wise, and Deb Schroetlin. Meeting was arranged specifically to go over and assist Tami with the responsibilities she volunteered to take on as a marketing specialist.

Member non-renewals

In previous board meeting Tami had volunteered to contact each member who had not renewed the previous year and present them last year's rate as incentive. There were roughly 30 contacts and Tami was able to get a hold half and left messages for the other half. With her doings she was able to get:

- 2 - definite renewals
- 1 - probable
- 2 - to think about it
- 7 - maybes

As feedback a few people mentioned to her that they didn't appreciate receiving invoices as if they were still members, instead of being contacted in a different way.

Email Lists

Tami also took the responsibility to update current member information specifically emails so we could send them minutes, tournament schedules, etc. Tami was able to get updated information on all members, but 4. This new email list will be provided to the secretary.

Senior Discounts

While Tami was contacting members she had gotten several requests for senior discounts. This was discussed briefly, but board decided it was too late in the year and was put off until a later date.

Membership Packet / Flyers / Window Paintings

Tami presented newly constructed flyers and board agreed flyers had updated and correct information. Tami now is planning to post flyers across town including school district website, goyuma.com, shop-all, local business, etc. Then she wanted to put it in the Yuma Pioneer, however it would be \$61.46 for one time post. Ron motioned to give Tami \$250 budget for Pioneer ads and Lance 2nd it. Board voted and motion passed. It was then decided that Dick Mekelburg will donate the \$250 to Tami for the pioneer ads. Along with the flyers Tami proposed we look into having Gay Henry come out and paint windows to indicate entrances, caddy shack, etc. Tim motioned to allow Tami to contact Gay and Nolan 2nd it. Board voted and motion passed. Membership packets were also created by Tami and presented to the board for accuracy. Tim motioned to

accept membership packets and Nolan 2nd it. Board voted and motion passed. Finally, Tim and Nolan agreed to provide Tami with 100 copies of the flyers to begin distributing.

Sign

Armstrong Seed, LLC have agreed to donate a sign to Tami to put up near the caddy shack entrance that is going to be used as an info board. Tony Probasco then volunteered to provide poles and help put the sign up. Tami then proposed ideas on how and what was going to go up on the newly acquired sign. Ron motioned to accept Tami's ideas and to let her decorate as intended. Lance 2nd it. Board voted and motioned passed.

Range Golf Ball Machine

Lance, who has managed it in the past, has offered to take on the responsibilities once again with Tony's assistance. Again this year it will be \$5 for a small bucket and \$8 for a large bucket. Also, Lance was going to make a laminate sign to put up on the outside of the machine indicating prices.

"Green Box"

Tami and Deb notified us that the green box containing score sheets, rates, etc. needs immediate attention. They informed us the sheets were outdated, water had leaked through, and envelopes were ruined. Board was going to take a look at it. Also, permission was given by the board for Deb and Tami to paint the box as they desired.

Guest Passes

Guest passes were presented to the board and questions asked were what are the price and does it has to expire? Ron motioned to leave the guest passes at \$100 and they will not have an expiration date on them. Tim 2nd it. Board voted and motion passed.

Bathroom Stalls / Pests and Rodents

It was brought to the board's attention that the women's stall was still out of order and a smell has begun to make itself present. Dick is having Charlie Anzlovar come and look at the situation. Also, the board thought it was a good idea to have Lance look into having a rodent and pest inspector come and look at the building and see what further action needs to be taken.

Corporate Memberships

Ron had begun seeking corporate memberships and his contacts were willing to offer \$500 for donation with nothing in return. They just wanted to have the club open and were willing to help make that happen. Thus Ron motioned to change the corporate membership to corporate donations "no strings attached". Lance 2nd it, board voted and motioned passed. A formal corporate donation sheet/package deal will be talked about and created at the next regular meeting March 10th, 2015.

Restaurant

A more formal discussion will take place at the next regular meeting, but we currently have 3 candidates for the restaurant.

1. Kevin Sonka – Rocky Mountain Dawgs Project
2. Fernando – Grainery
3. Dean Yearous

All will hopefully have a proposal in the next few weeks.

Meeting was adjourned by Dick Mekelburg at 9:30 P.M.